



**Spector & Associates**  
**SCHOTT**  
**Solar Barometer Survey**  
**Topline Results**  
**June 2008**

[www.keltonresearch.com](http://www.keltonresearch.com)

**SCHOTT Solar Barometer Survey**  
**Conducted May-June 2008**

Sample Size: 1,000 Nationally Representative Americans Ages 18 And Over

This survey is being conducted by Kelton Research, a leading national polling firm. We are not selling anything, but are conducting a national survey and results will appear in the nation's leading media outlets over the coming weeks. We'd like to ask you some questions on a strictly confidential basis.

1. If you became President in 2009 and could choose to provide financial support in one of the following energy sources during your term in office, which would you choose?

<i>Response</i>	<i>Total</i>	<i>%</i>
Solar	411	41%*
Wind	165	17%
Natural Gas	150	15%
Nuclear	100	10%
Coal	28	3%
None Of These – I Don't Think The Government Should Invest In Energy Sources	144	14%

2. How important do you think it is for the U.S. to develop and use solar power?

<i>Response</i>	<i>Total</i>	<i>%</i>
Extremely Important	606	61%
Somewhat Important	339	34%
<b>Important Net</b>	<b>945</b>	<b>95%</b>
Not Very Important	31	3%
Not At All Important	24	2%
<b>Not Important Net</b>	<b>55</b>	<b>6%</b>

\* All decimals are rounded to the nearest percentage point. This may result in certain numerical totals adding up to slightly more or slightly less than 100%.



**Recently, the federal government began providing investment tax credits to encourage the development and use of solar power in the United States. Congress is currently evaluating a 6-year extension for these credits, which are set to expire in December 2008.**

3. What do you think Congress should do – allow the solar power investment tax credits to expire, or renew and extend the tax credits to encourage the development of solar power?

<i>Response</i>	<i>Total</i>	<i>%</i>
Renew And Extend The Investment Tax Credits	695	70%
Allow The Investment Tax Credits To Expire	84	8%
I Don't Have An Opinion On This Matter	221	22%

4. How strongly do you agree or disagree with the following statement:  
The development of solar power and other renewable energy sources, including the financial support needed, should be a major priority of the federal government.

<i>Response</i>	<i>Total</i>	<i>%</i>
Strongly Agree	469	47%
Somewhat Agree	305	30%
<b>Agree Net</b>	<b>774</b>	<b>77%</b>
Somewhat Disagree	73	7%
Strongly Disagree	31	3%
<b>Disagree Net</b>	<b>104</b>	<b>10%</b>
I Don't Have An Opinion On This Matter	122	12%

Methodological Notes:

The SCHOTT Solar Barometer Survey was conducted by Kelton Research between May 29<sup>th</sup> and June 2<sup>nd</sup>, 2008 using an email invitation and an online survey. Quotas are set to ensure reliable and accurate representation of the total U.S. population ages 18 and over.

Results of any sample are subject to sampling variation. The magnitude of the variation is measurable and is affected by the number of interviews and the level of the percentages expressing the results.

In this particular study, the chances are 95 in 100 that a survey result does not vary, plus or minus, by more than 3.1 percentage points from the result that would be obtained if interviews had been conducted with all persons in the universe represented by the sample.